

# INVOICE



**KDVR**  
 100 E. Speer Blvd  
 Denver, CO 80203  
 Main: (303)595-3131  
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
580713-1	10/14/12	October 2012	10/01/12 - 10/09/12

Station	Account Executive	Sales Office	Sales Region
KDVR	Alexandra Bradley	Washington DC	National

Advertiser	Product	Estimate Number
Republican National Commi	RNC-ROMNEY	451

Billing Address:

**American Rambler Production**  
 Attention: Accounts Payable  
 138 Conant Street  
 Beverly, MA 01915

Flight Dates	Order #	Alt Order #
10/03/12 - 10/09/12	580713	09835443

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

**KDVR**  
 P.O. Box 677346  
 Dallas, TX 75267-7346

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																		
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Send Payment To:



**KDVR**  
**P.O. Box 677346**  
**Dallas, TX 75267-7346**

<b>Invoice #</b> 580713-1	<b>Invoice Date</b> 10/14/12	<b>Invoice Month</b> October 2012	<b>Invoice Period</b> 10/01/12 - 10/09/12
<b>Advertiser</b> Republican National Commi		<b>Product</b> RNC-ROMNEY	<b>Estimate Number</b> 451

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																						
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# INVOICE

Send Payment To:



**KDVR**  
**P.O. Box 677346**  
**Dallas, TX 75267-7346**

<b>Invoice #</b> 580713-1	<b>Invoice Date</b> 10/14/12	<b>Invoice Month</b> October 2012	<b>Invoice Period</b> 10/01/12 - 10/09/12
<b>Advertiser</b> Republican National Commi		<b>Product</b> RNC-ROMNEY	<b>Estimate Number</b> 451

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																		
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# INVOICE

Send Payment To:



**KDVR**  
**P.O. Box 677346**  
**Dallas, TX 75267-7346**

Invoice # <b>580713-1</b>	Invoice Date <b>10/14/12</b>	Invoice Month <b>October 2012</b>	Invoice Period <b>10/01/12 - 10/09/12</b>
Advertiser <b>Republican National Commi</b>	Product <b>RNC-ROMNEY</b>	Estimate Number <b>451</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/06/12	10/06/12	College Football Lat	5p-cc	-----S-	:30	2	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	2	\$2,500.00				
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1 31	Sa	10/06/12	6:52 PM	College Football Lat	5p-cc	:30	2012MRFP133H	\$2,500.00	NM
2 31	Sa	10/06/12	7:52 PM	College Football Lat	5p-cc	:30	2012MRFP133H	\$2,500.00	NM
14	10/06/12	10/06/12	Sa LN 9p-930p	9p-930p	-----S-	:30	2	\$1,200.00	NM
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	10/01/12	10/07/12	-----S-	2	\$1,200.00				
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1 31	Sa	10/06/12	9:12 PM	Sa LN 9p-930p	9p-930p	:30	2012MRFP133H	\$1,200.00	NM
2 31	Sa	10/06/12	9:27 PM	Sa LN 9p-930p	9p-930p	:30	2012MRFP133H	\$1,200.00	NM
15	10/06/12	10/06/12	Sa LN 930p-10p	930p-10p	-----S-	:30	2	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	2	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 31	Sa	10/06/12	9:41 PM	Sa LN 930p-10p	930p-10p	:30	2012MRFP133H	\$650.00	NM
2 31	Sa	10/06/12	9:58 PM	Sa LN 930p-10p	930p-10p	:30	2012MRFP133H	\$650.00	NM
16	10/07/12	10/07/12	FOX News Sunday	8a-10a	-----S	:30	2	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	2	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 31	Su	10/07/12	8:00 AM	FOX News Sunday	8a-10a	:30	2012MRFP133H	\$150.00	NM
1 31	Su	10/07/12	8:33 AM	FOX News Sunday	8a-10a	:30	2012MRFP133H	\$150.00	NM
17	10/07/12	10/07/12	NFL on FOX 11am	11a-CC	-----S	:30	2	\$4,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	2	\$4,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 31	Su	10/07/12	11:41 AM	NFL on FOX 11am	11a-CC	:30	2012MRFP133H	\$4,000.00	NM
2 31	Su	10/07/12	1:44 PM	NFL on FOX 11am	11a-CC	:30	2012MRFP133H	\$4,000.00	NM
18	10/07/12	10/07/12	News Sunday 5p-530p	5p-530p	-----S	:30	2	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	2	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 31	Su	10/07/12	5:13 PM	News Sunday 5p-530p	5p-530p	:30	2012MRFP133H	\$450.00	NM
1 31	Su	10/07/12	5:32 PM	News Sunday 5p-530p	5p-530p	:30	2012MRFP133H	\$450.00	NM
19	10/06/12	10/06/12	College Football Ear	1p-cc	-----S-	:30	2	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	2	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 31	Sa	10/06/12	2:53 PM	College Football Ear	1p-cc	:30	2012MRFP133H	\$1,200.00	NM
1 31	Sa	10/06/12	5:01 PM	College Football Ear	1p-cc	:30	2012MRFP133H	\$1,200.00	NM

# INVOICE

Send Payment To:



**KDVR**  
**P.O. Box 677346**  
**Dallas, TX 75267-7346**

<u>Invoice #</u> 580713-1	<u>Invoice Date</u> 10/14/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/09/12
<u>Advertiser</u> Republican National Commi		<u>Product</u> RNC-ROMNEY	<u>Estimate Number</u> 451

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/07/12	10/07/12	Su LN 9p-930p	9p-930p	-----S	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> 10/01/12 <u>End Date</u> 10/07/12 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 2 <u>Rate</u> \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 31 Su 10/07/12 9:16 PM Su LN 9p-930p 9p-930p :30 2012MRFP133H \$1,800.00 NM									
1 31 Su 10/07/12 9:27 PM Su LN 9p-930p 9p-930p :30 2012MRFP133H \$1,800.00 NM									
21	10/07/12	10/07/12	Su LN 930p-10p	930p-10p	-----S	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> 10/01/12 <u>End Date</u> 10/07/12 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 2 <u>Rate</u> \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 31 Su 10/07/12 9:43 PM Su LN 930p-10p 930p-10p :30 2012MRFP133H \$1,600.00 NM									
1 31 Su 10/07/12 9:57 PM Su LN 930p-10p 930p-10p :30 2012MRFP133H \$1,600.00 NM									
22	10/07/12	10/07/12	Sunday Sports Zone	10p-1030p	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> 10/01/12 <u>End Date</u> 10/07/12 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 31 Su 10/07/12 10:12 PM Sunday Sports Zone 10p-1030p :30 2012MRFP133H \$200.00 NM									

Total Spots **83** Gross Total **\$68,825.00**

## Payment Terms 30 Days

Agency Commission **\$10,323.75**  
Net Amount Due **\$58,501.25**