

# ERIC M. APPLEMAN

Extensive knowledge of national politics and the workings of Washington, DC gained from 20 years working as an independent reporter-producer focusing on presidential campaigns, strong research and editing skills, attention to detail, ability to organize complex information and oversee long-term projects, a good visual sense, and a commitment to excellence.

## Facts About Eric

*I have started and finished eight marathons. Training for and running these events has given me good perspective on long-term projects.*

*I have visited more than twenty countries. I lived for a month in Costa Rica and a year each in Australia and New Zealand.*

*I worked one summer in Yosemite; my photographic vision is strongly influenced by the works of Ansel Adams.*

*My favorite authors include Nevil Shute and Primo Levi, I also enjoy books on climbing in the Himalayas.*

*As a student I was active in Students for Solidarity and Democracy in Eastern Europe. I visited Poland and what was then Czechoslovakia.*

## work experience

**DEMOCRACY IN ACTION**, Washington, DC

**President (October 1993-present)**

Working as an independent reporter, I have produced projects on the 1992, 1996, 2000, 2004, 2008 and 2012 presidential campaigns, managing all aspects including covering hundreds of major and minor events (photography and writing), research (Internet, Lexis-Nexis and a lot of calls), editing and design. The P2000, P2004, P2008 and P2012 websites were widely used by campaign operatives and reporters. P2008 still comes up in the top ten results for the Google keyword search "2008 presidential campaign."

**ASSOCIATION OF AMERICAN EDITORIAL CARTOONISTS**

**Volunteer Editor (January-May 2008)**

In collaboration with the Association of American Editorial Cartoonists, solicited and selected cartoons and wrote text for two books: "The Race for the 2008 Democratic Nomination" and "The Race for the 2008 Republican Nomination" (Pelican Publishing, July 2008).

**VIRTUAL ENTERTAINMENT**, Boston

**Writer/Researcher (April 1995-December 1995)**

Researched, wrote the text, provided design concepts and gathered images for the critically acclaimed "Vote America" CD-ROM, an interactive guide to the 1996 campaign; published in January 1996.

**THE WHITE HOUSE**, Washington, DC

**News Photo Analyst—Unpaid Position (June 1993-September 1993)**

Developed and produced a daily news photo report for use by top Administration officials including the President. Designed a coding scheme for assessing how various events played in the print media. Assisted the Director of Design and Production in running his office.

## education

**THE GEORGE WASHINGTON UNIVERSITY**, Washington, DC

Bachelor of Arts in Political Communication, summa cum laude, May 1993.

Member, Phi Beta Kappa.

**CENTER FOR DIGITAL IMAGING AT BOSTON UNIVERSITY**, Washington, DC

Certificate in Graphic Design, December 2009.

## activities

Organized exhibits at The George Washington University: "Obama on the Cover: The First Year" (January 2010); "On the Cover: W, the Dems & the 2004 Campaign" (January 2005); "Cover-ing the Campaign: Magazine Cover Portrayal of the 2000 Presidential Campaign" (September 2001); "The 1992 Campaign" (Fall 1992).

Maintain an extensive library of campaign literature, including brochures from almost every U.S. Senate and gubernatorial general election campaign since 1989.

## skills

Photography. Adobe CS4 Photoshop and InDesign. html and css.

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